



**Become A Marketing  
Services Rock Star**



# Jason Neman

Vice President, Brand Strategy  
Creative Services

# creative services

Become a Marketing Services Rock Star

Think Integrated



Partnering With Creative Services



Use Creative Services To Win Business

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What Does Creative Services Do?

**We Make Websites :)**

## What Does Creative Services Really Do?

- **Brand Strategy**
- Concepts
- **Graphic Design**
- **Copywriting**
- Interactive Media
- eBlasts
- Website Development
- **E-Commerce**
- **Blog Writing**
- Online Tracking / Measurement
- **Social Media Integration**

## How can you use the ACE platform?

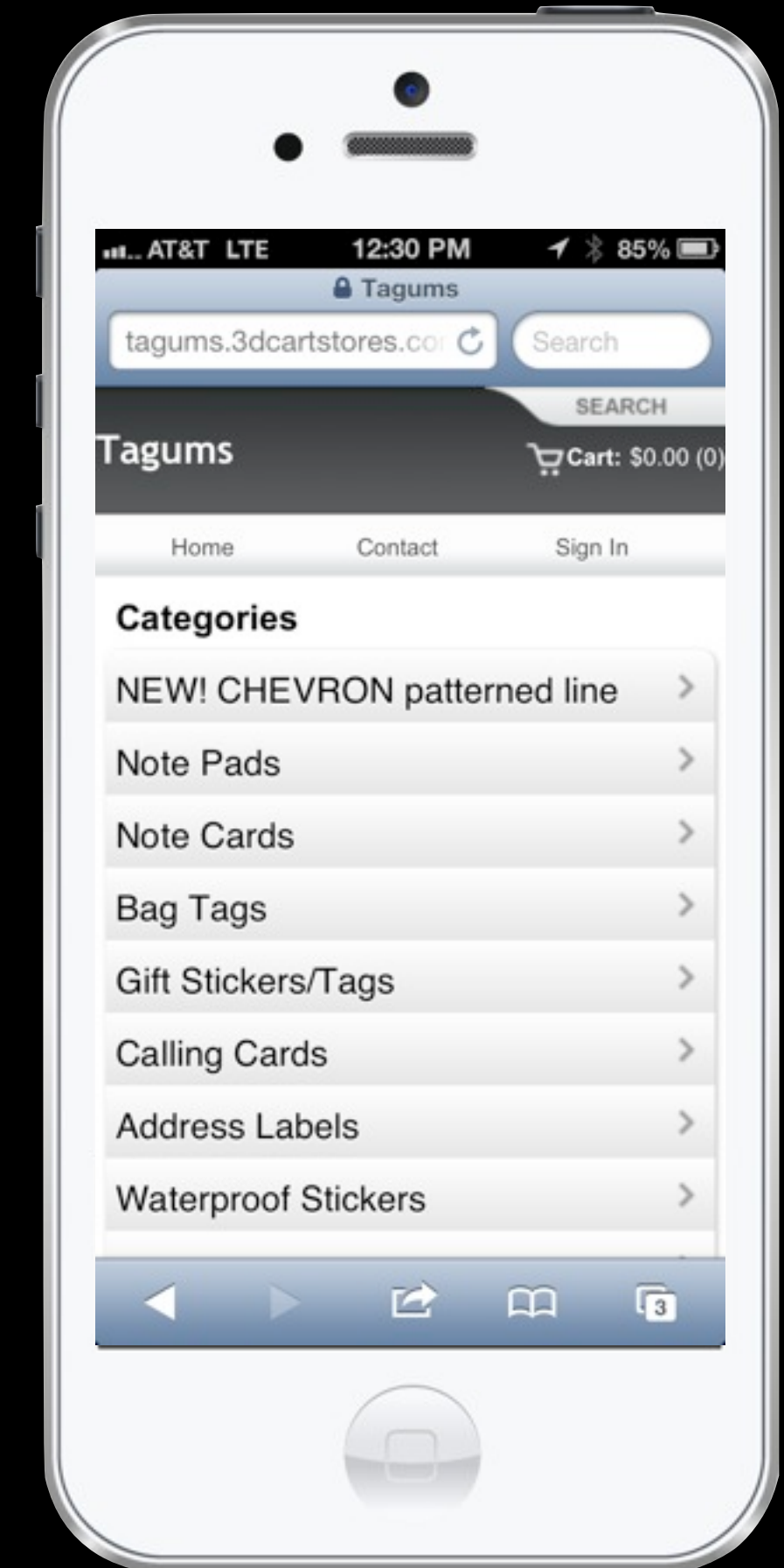
- Get trained (It's really easy)
- Spend some time with it - learn it
- Use it to develop marketing campaign ideas
- Expand your print business with campaigns

## A Few Innovative New Ideas & Products

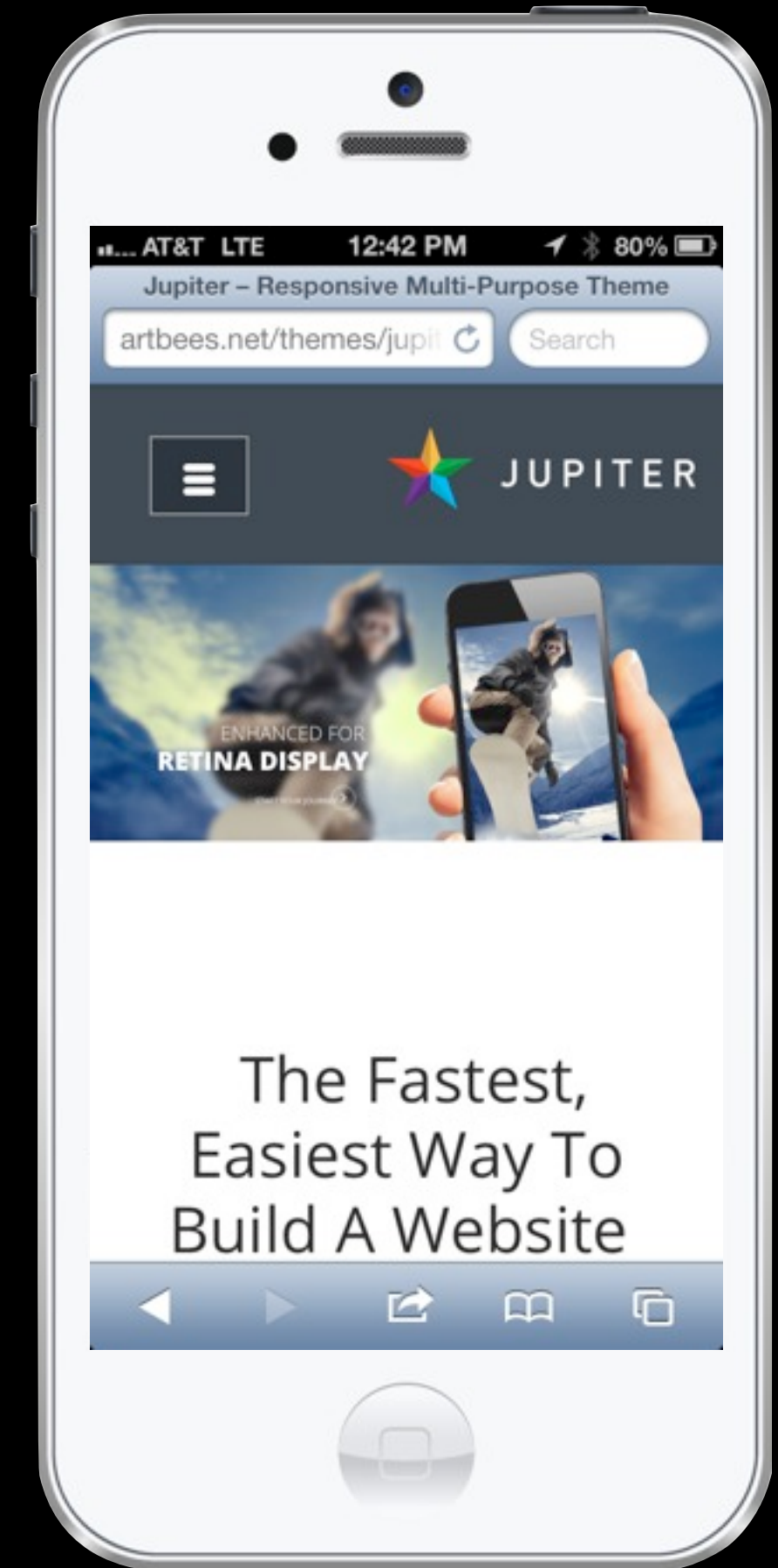
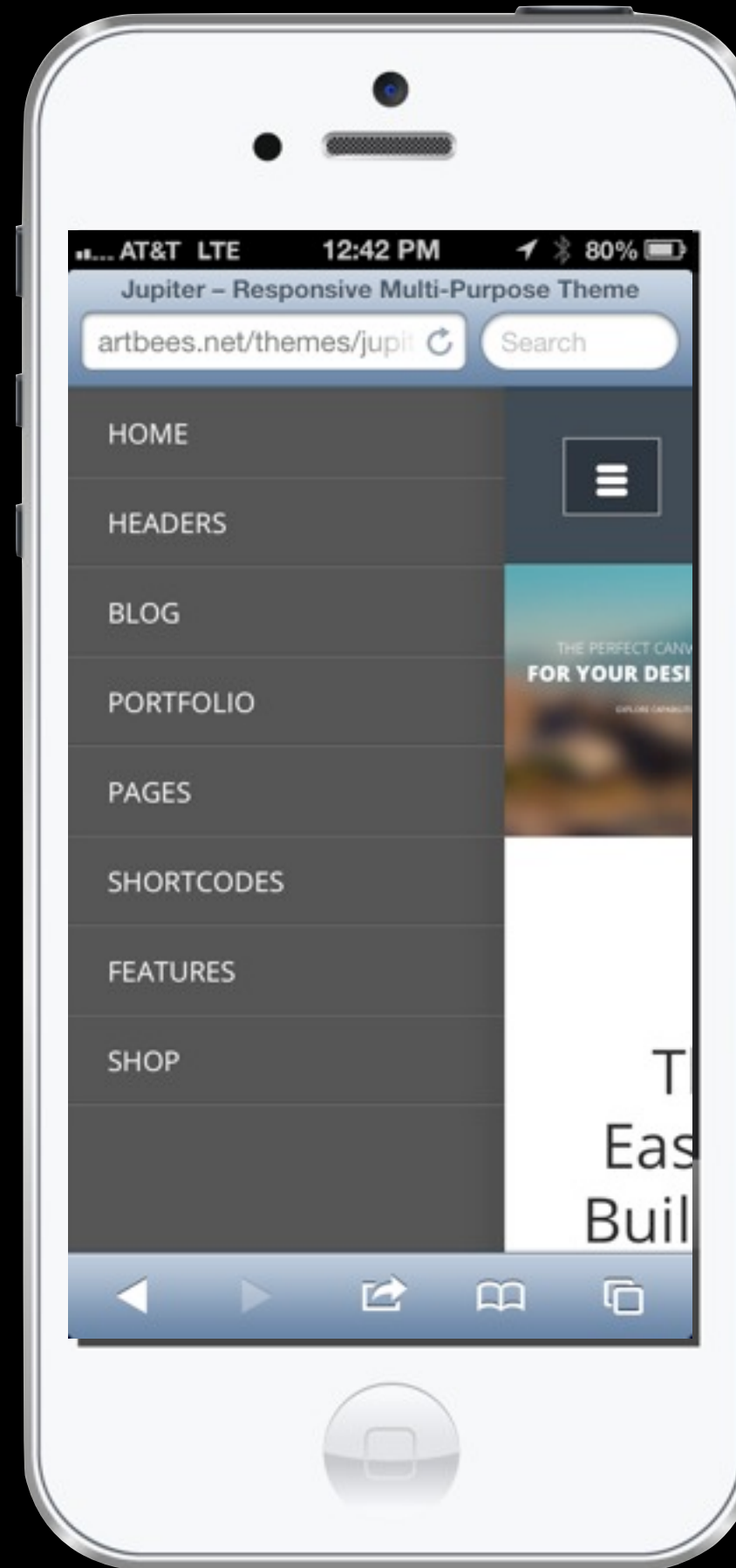
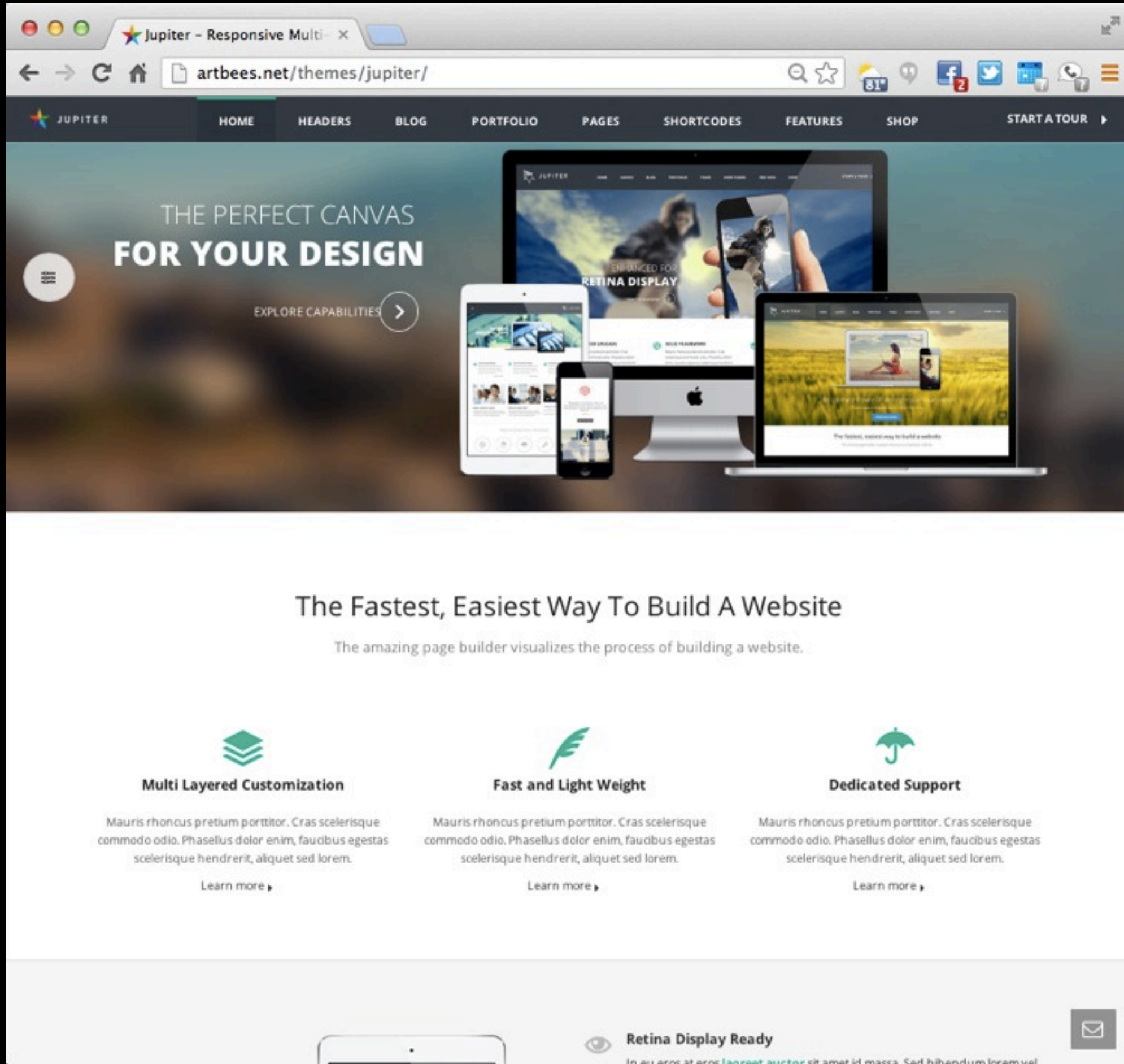
- Responsive E-Commerce Shopping
- Fully Responsive Websites
- Integrated Social Media & SEO/SEM
- Mobile Specialty Apps/Programs



# Responsive Shopping Sites



Responsive  
**Website Designs**



Integrated  
**Social Media**

**Set-up includes:**

- Set-up of up to three (3) social media channels like FaceBook, Twitter and LinkedIn
  - Site submission to 100 Directories targeted to your industry and area
  - Site submission to Google, Bing and Yahoo
  - Blog creation or optimization of existing Blog
  - Creation of 10 social bookmarking sites for Blog feeds
  - Creation of a Google Places page
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## **Monthly Social Media SEO Booster Package includes:**

- Monthly Social Media SEO Booster Package includes:
- Monthly conference with Social Media SEO Strategist to determine focus of blog and social posts content and theme
- Strategist will write and schedule 14 posts per week (56 per month)
- Strategist will accept, approve and monitor connection requests
- Strategist will write 2 Blogs per week (8 per month)
- Strategist will maintain 10 Social Bookmarking sties with blog feeds
- Strategist will create a monthly report using Google Analytics



Mobile  
**-in Rewards**



## Mobile ✓-in Rewards Package

- Mobile APP for Smart Phones
- Email / Account Database for Customers
- Easy Integration with E-blast Providers
- Design Of In-Store Promotional Materials
- Brochure / Table Tents / Stickers
- Custom Designed For Business

## Mobile -in Rewards Package

- Coffee Shops
- Sandwich Shops
- Ice Cream / Frozen Yogurt
- Restaurants
- Hair Salons
- Nail Salons
- Convenience Stores



# ✓ Mobile -in Rewards

download our  
**mocha**  
rewards app

**Purchase 7 Drinks,  
Get One Free.**

- Get Weekly Specials
- Follow Us Online
- Find Our Locations



Available on the  
**App Store**

ANDROID APP ON  
**Google play**



# Mobile n Rewards

**creative**  
services

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mocha

rewards

check-in now -

SCAN THE CODE BELOW



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# Mobile -in Rewards

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services



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ACE

# Review & Update

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## ACE Marketing Power

704.716.1011

LIVE CHAT

ACE BLOG



Let's get started. Choose your Marketing Category.

